



## Installing EV Chargers at Trinity Lutheran Church

CC at TLC is our project to purchase and install EV charging stations in the Trinity Lutheran Church parking lot. These chargers will be available to our congregation and the entire Stillwater community.

### What?



- 4 charging stations
- In order to serve all EVs:
  - Two will have a J1772 plug (for current majority of EVs)
  - Two will have a NACS plug (for newer and future EVs)

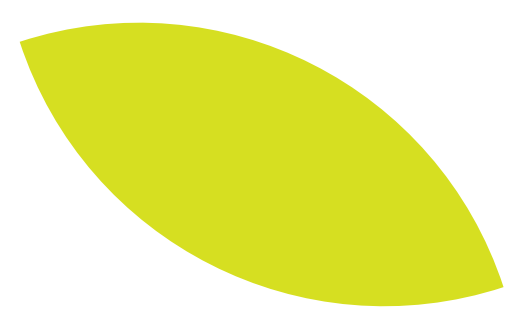
### Why?



- To be leaders for a cleaner and sustainable community
- Attract the EV audience to downtown Stillwater
- Be a champion for EVs

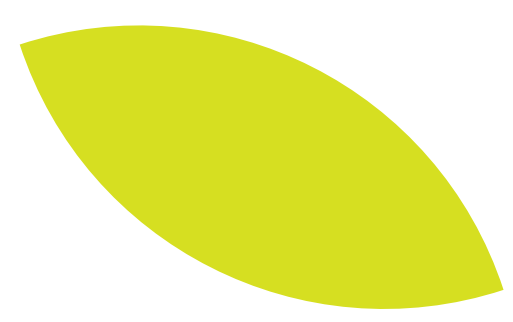
## What's the situation?

- Downtown Stillwater is a Twin Cities destination and yet we are a public EV charging station desert
- EV owners are reluctant to travel to Stillwater and shop because they cannot charge when they are downtown. It's the equivalent of not having a gas station in Stillwater
- Our message to EV owners is: "We don't care if you come here."



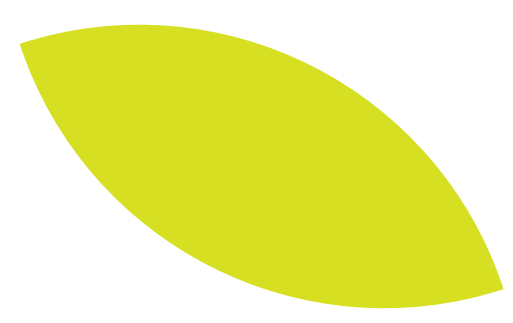
## Stats about EV owners

- Nearly two-thirds (61 %) of EV owners say they are more likely to shop somewhere with charging stations (Numerator.com)
- EV owners tend to be environmentally conscious and seek out destinations that support their green lifestyle (Everged.com)
- They plan their route around EV charging facilities, drawing them to areas they may normally ignore (evconnect.com)



## What's in it for you?

- Cleaner air (less harmful emissions)
- Increased foot traffic to downtown businesses, leading to increased economic growth for Stillwater
- Enhanced Brand Image of Stillwater Community
- A public EV charging station for you when you get your EV



## What can you do?

- [Donate](#) to the project
  - Individual and/or Sponsor  
(See sponsor levels and details below)
- Spread the word
  - Talk to friends and family about the project!



Scan or [click](#) to donate

# Being a Sponsor

## Sponsorship details

Your generous sponsorship will allow you to be specially recognized on a permanent sign that will be displayed at the charging stations. The sign will not only thank you, but will encourage and invite EV owners charging at the station to visit the listed businesses while they are downtown.

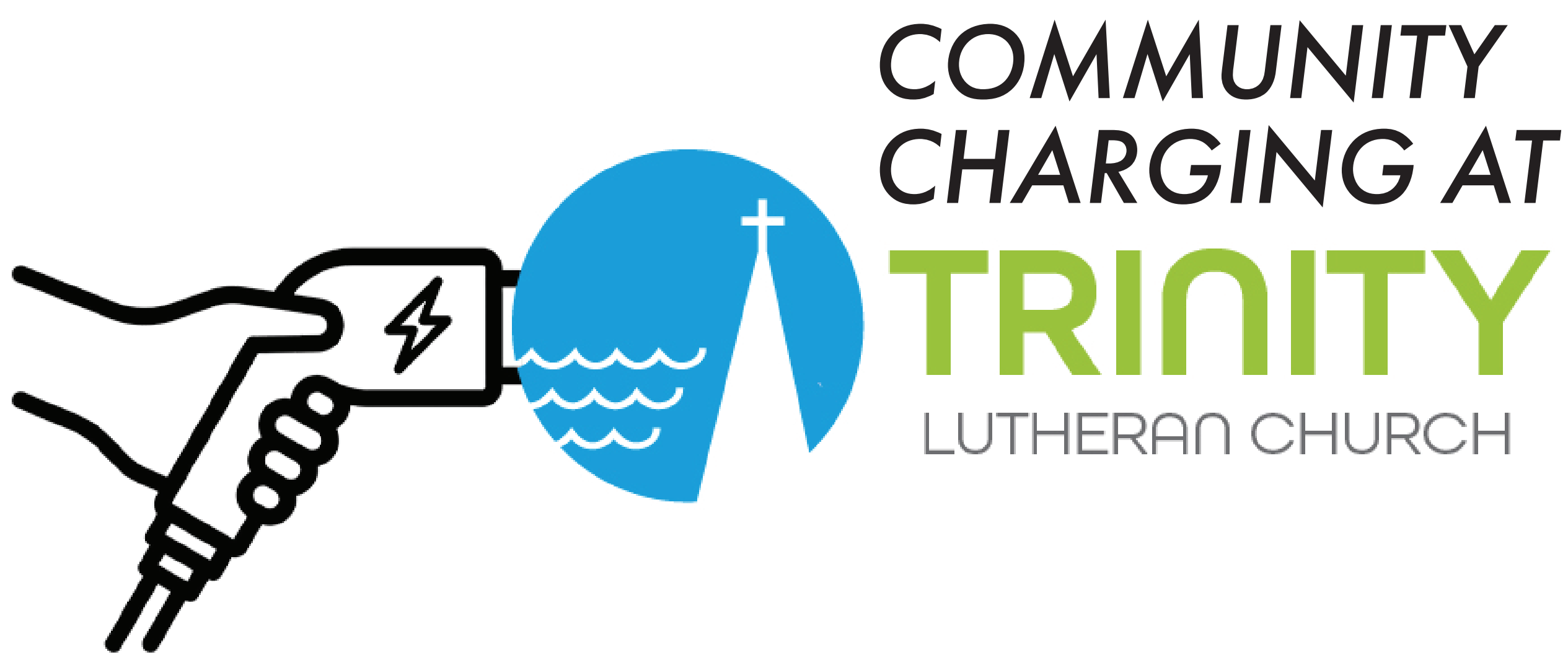
## 3 levels of sponsorship:

 **1 Leaf: \$1000** (Small logo on sign)

 **2 Leaf: \$2500** (Medium logo on sign)

 **3 Leaf: \$5000** (Large logo on sign)

To become a sponsor, please contact the CC at TLC team lead at: **kdkdesign4@yahoo.com**

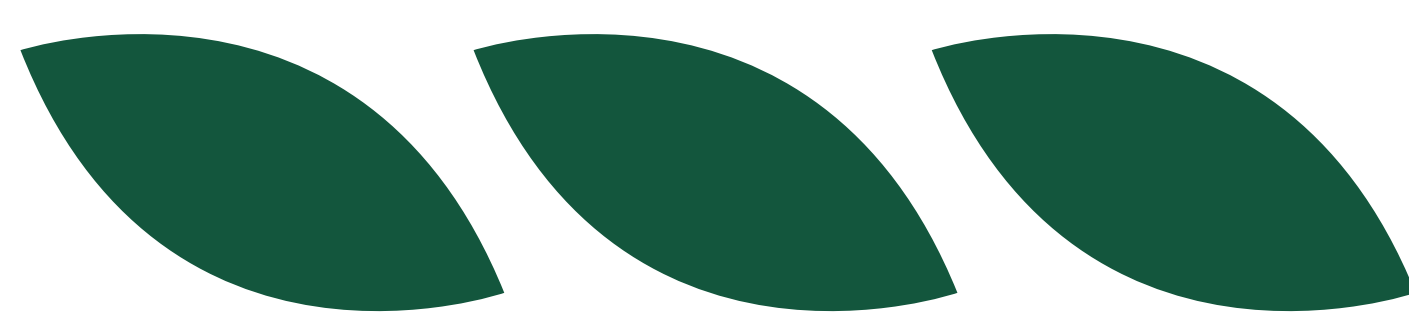


# Thank You to Our Generous Sponsors!

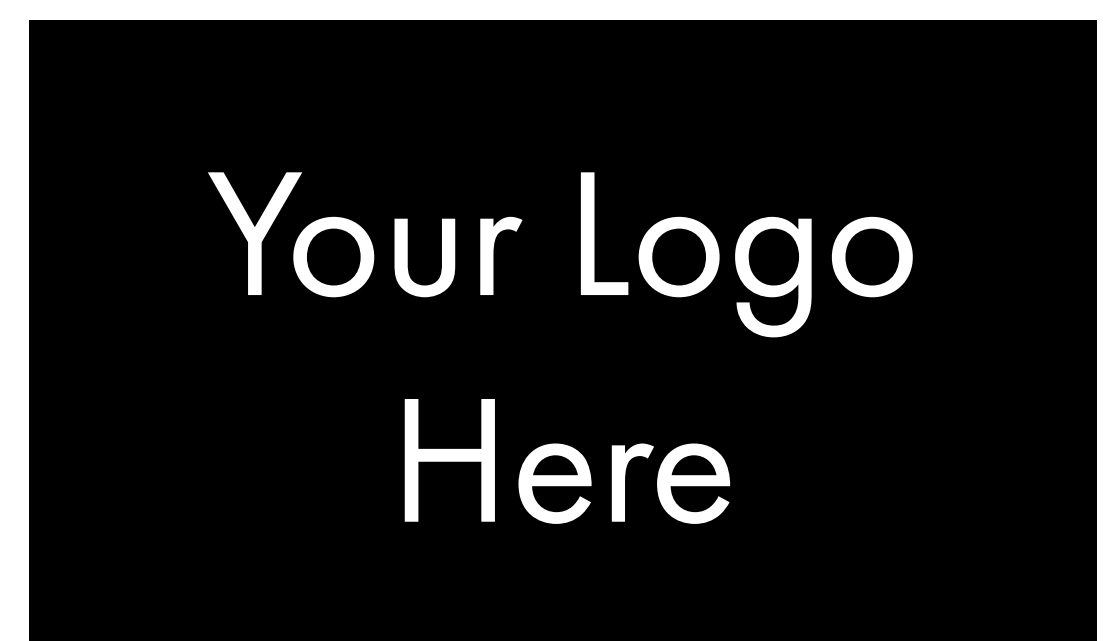
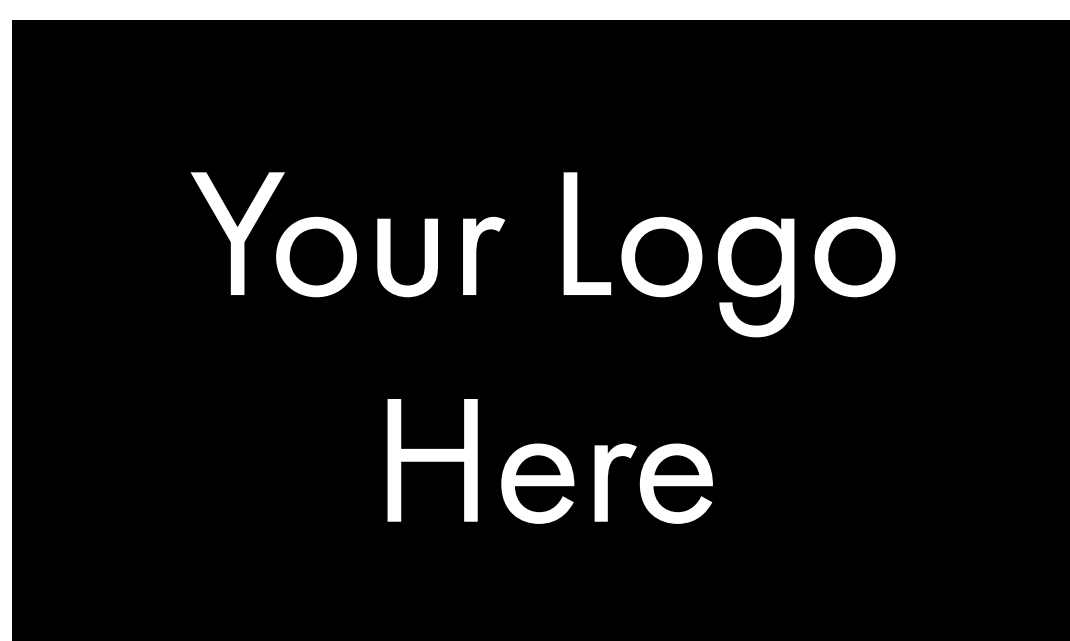
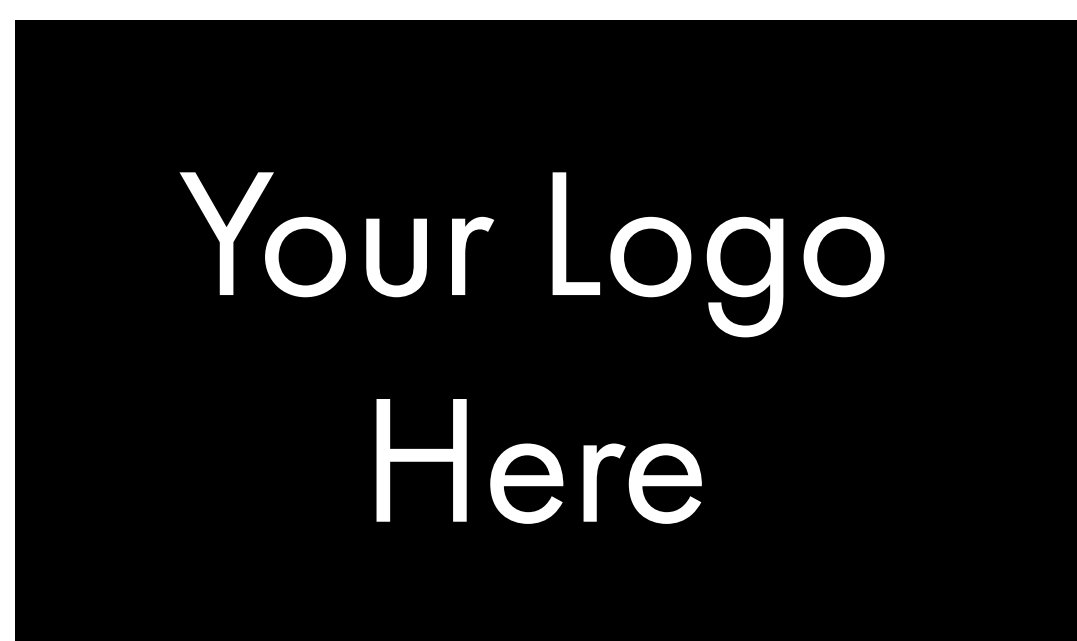


These businesses and organizations made significant donations to this charging station project. Their financial contribution defines the heart and soul of the Stillwater community.

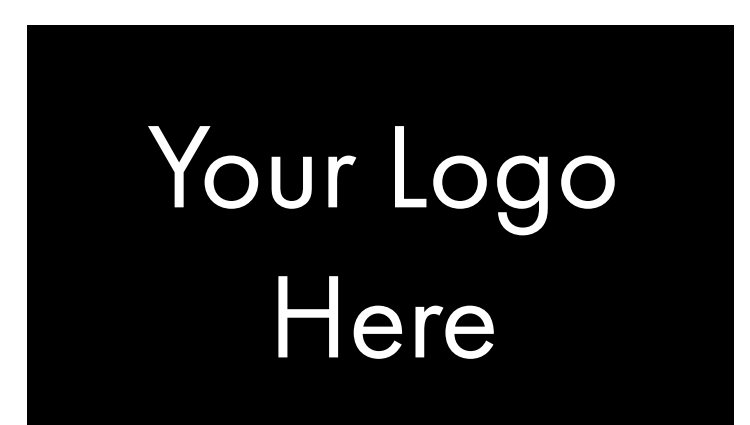
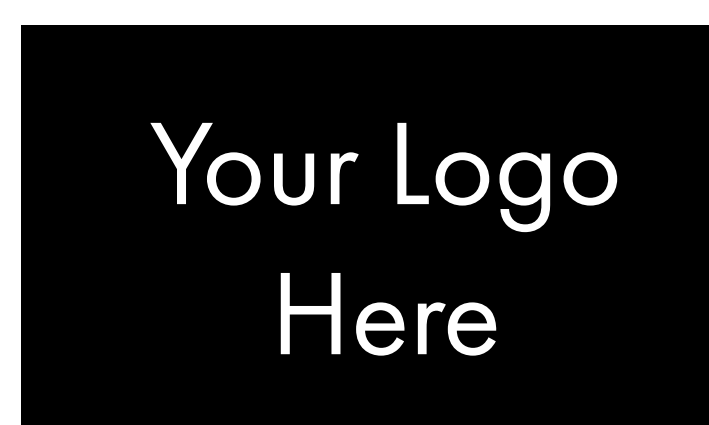
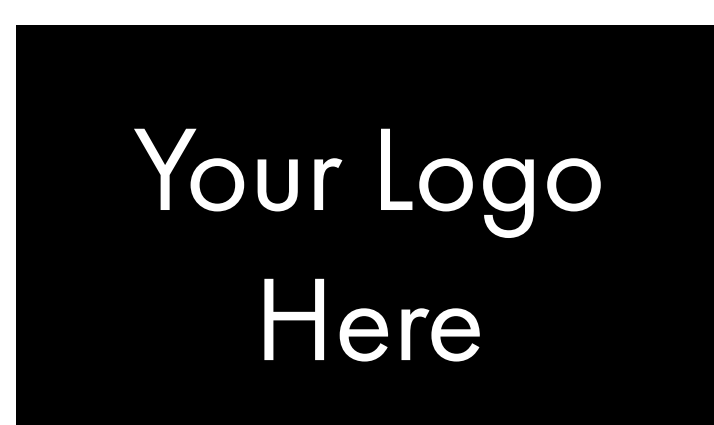
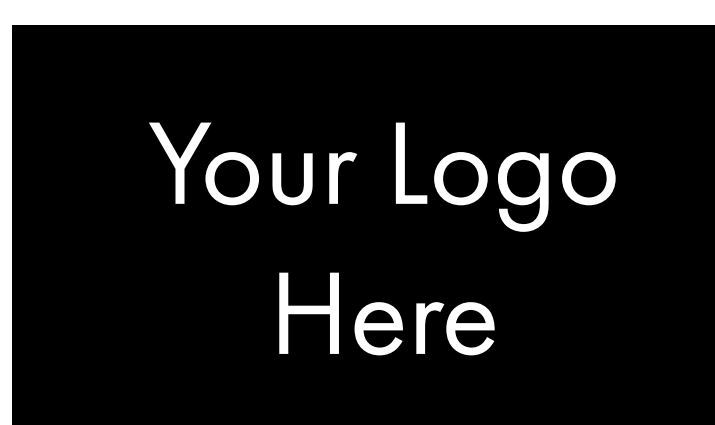
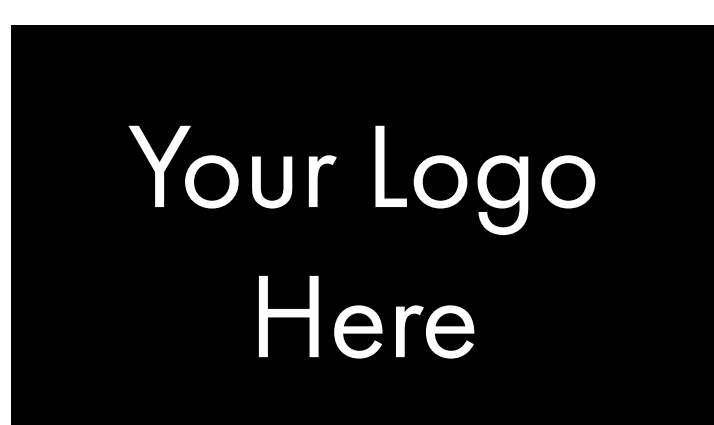
**We encourage and invite you to  
visit these businesses while you  
shop in downtown Stillwater.**



## 3 Leaf



## 2 Leaf:



## 1 Leaf

